



ASLIA NATIONAL CONFERENCE
Partners in Practice

SPONSORSHIP

21 - 24 SEPTEMBER 2018
BRISBANE, AUSTRALIA





Welcome

Dear Partner,

The Australian Sign Language Interpreter Association Inc (ASLIA) would like to extend a warm invitation to sponsor the 2018 ASLIA National Conference (ANC 2018) held on 22 to 23 September in Brisbane, Queensland. The theme "Partners in Practice" reflects our belief that the greatest benefit to our industry and the communities we work in, comes from exploring, developing and sustaining important partnerships.

ANC 2018 promises to be an informative conference, forging strong ties and strengthening our industry and community. The conference will bring together key stakeholders within the interpreting and Deaf sectors from throughout the Oceania region to harness the power that comes from working collaboratively to address the challenges faced by our industry.

Sponsoring our event will give you a voice in this changing landscape, spending quality time with attendees, and networking during refreshment breaks and at social events throughout the weekend. An exciting addition at ANC 2018 is the introduction of the ANC App, increasing our reach to national and international delegates beyond the Conference itself. We are pleased to offer a range of investment opportunities with many levels of participation.

The last time Brisbane hosted an ASLIA National Conference was in 2010. Together with ASLIA Queensland, we look forward to welcoming you back to Brisbane in 2018.

We look forward to your expression of interest, your partnership is greatly valued.

Regards,

Meredith Bartlett
ANC2018 Convenor



About ASLIA



Australian Sign Language Interpreters' Association

The Australian Sign Language Interpreters' Association (ASLIA) is the national peak organisation representing the needs and interests of Auslan/English interpreters and Deaf Interpreters in Australia. The Association is led by a national Board of Directors, comprised of representatives from each of the states and territories.

ASLIA's vision is to lead and promote best practice in sign language interpreting across Australia. To achieve this, ASLIA provides policies and a platform for the views of sign language interpreters throughout the nation on a variety of issues, including: training, on-going professional development, recruitment, working conditions, remuneration, and the provision of services within the sign language interpreting sector.

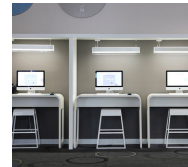
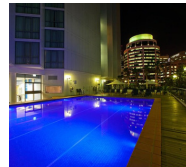
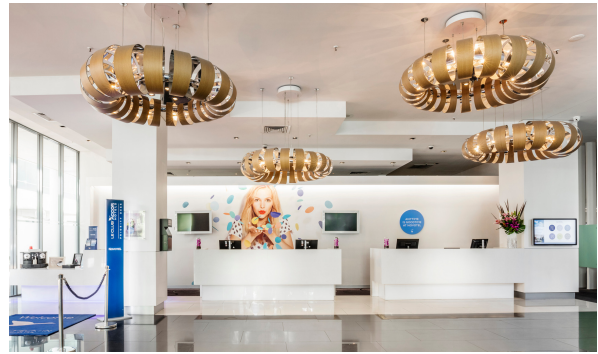
In addition, ASLIA is a member the World Association of Sign Language Interpreters (WASLI) with a key aspect of this membership to support sign language interpreting practitioners in developing countries within the Oceania region.



Conference Venue

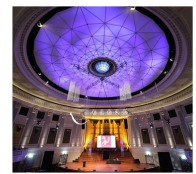
The conference including the welcome reception, pre and post conference workshops will be held at the luxurious Novotel Brisbane located at 200 Creek Street Brisbane.

www.novotelbrisbane.com.au



Gala Dinner

Surrounded by decadence, the Gala dinner will be held at one of Brisbane's most iconic buildings, Brisbane City Hall. Home of elegance and grandeur, the venue is just a short stroll from the Novotel.



Brisbane Festival

ANC2018 coincides with one of Australia's major international arts events, Brisbane Festival. Come early or stay on a little longer and treat yourself to a show.





Conference Program

Draft- subject to change

Friday 21 September 2018

| | |
|--------------------|---------------------|
| 6:00 pm - 6:30 pm | Registration |
| 6:30 pm - 7:15 pm | ASLIA AGM |
| 7:30 pm - 9:00 pm | JW Flynn Oration |
| 9:00 pm - 10:30 pm | Networking & Drinks |

Saturday 22 September 2018

| | |
|----------------------|---|
| 8:00am - 9:00 am | Registration |
| 9:00 am - 9:30 am | ANC Official Opening & Welcome to Country |
| 9:30 am - 10:30 am | Keynote Presenter1 |
| 10:30 am - 11:00 am | Morning tea |
| 11:00 am - 11:45 am | Plenary 1 |
| 11:45 am to 12:30 pm | Plenary 2 |
| 12:30 pm - 1:30 pm | Lunch |
| 1:30 pm - 2:15 pm | Concurrent session 1 & 2 |
| 2:15 pm - 3:30 pm | Concurrent session 3 & 4 |
| 3:30 pm - 4:00 pm | Afternoon tea |
| 4:00 pm - 4:45 pm | Plenary 3 |
| 4:45 pm - 5:30 pm | Wrap up |
| 6:30 pm - 10:30 pm | Gala Dinner |

Conference Program

Draft- subject to change

Sunday 23 September 2018

| | |
|---------------------|-----------------------------------|
| 8:00 am - 9:00 am | Registration |
| 9:00 am - 9:30 am | Welcome and Introduction to day 2 |
| 9:30 am - 10:30 am | Keynote Presenter 2 |
| 10:30 am - 11:00 am | Morning Tea |
| 11:00 am - 11:45 pm | Concurrent Session 5 & 6 |
| 11:45 pm - 12:30 pm | Concurrent Session 7 & 8 |
| 12:30 pm - 1:30 pm | Lunch |
| 1:30 pm - 2:15 pm | Plenary 4 |
| 2:15 pm - 3:30 pm | Plenary 5 |
| 3:30 pm - 4:00 pm | Afternoon Tea |
| 4:00 pm - 4:30 pm | Close |

Pre-conference Event

Friday 21 September:



Brought to you by StreetLeverage
Founder, Brandon Arthur. USA

Sponsorship Opportunities

You are warmly invited to consider becoming a partner, sponsor or supporter.

Your organisation will receive valuable exposure to our delegates while your input will help to ensure the future sustainability of the ASLIA National Conference (ANC).

There are two key elements to ANC2018 – the conference itself and one pre-conference workshop. All categories are “sponsor” status unless otherwise stated. Please indicate your interest by filling out the interactive form at the end of the prospectus and email it to our Sponsorship and Grants Coordinator: anc-sponsors@aslia.com.au.

Conference Partner

\$6,000

One available

SOLD

Benefits

- Three complimentary full ANC registrations
- Recognition on the ANC2018 website and app
- Link from ANC2018 to your website
- Positioning of your display banner displayed during the entire ANC and the pre-conference workshop
- Inclusion of your organisation’s logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Acknowledgement during the conference
- Provision of a display table at the venue
- Your promotional material in the conference bags
- Your logo on the ANC2018 videos available for purchase after the event

Keynote Presentations

\$4,000

Two available

1 LEFT

Benefits

- Two complimentary full ANC registrations
- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Positioning of your free-standing display banner in the main hall for the entire ANC
- Inclusion of your organisation’s logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Acknowledgement during the conference
- Provision of a display table at the venue
- Inclusion of your material in the conference bags
- Your logo on the ANC2018 videos available for purchase after the event

Plenary Presentations

\$2,000

Five available

Benefits

- One complimentary full ANC registration
- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Your display banner displayed in the main hall for the entire ANC
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Acknowledgement during the conference
- Inclusion of your promotional material in the conference bags
- Your logo on the ANC2018 videos available for purchase after the event

Concurrent Sessions

\$1,000

Eight available

Benefits

- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Your display banner displayed
- Acknowledgement during the session
- Your promotional material in the conference bags
- Your logo on the ANC2018 videos available for purchase after the event

Welcome Reception

Friday 21 September 2018

\$3,000

One available

Benefits

- One complimentary full ANC registration
- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Your display banner displayed
- Your organisation's logo shown on video screen throughout the evening
- Acknowledgement on the evening
- Your promotional material in the conference bags
- Option of a three-minute promotional speech for your organisation during, if desired

Welcome to Country

\$1,500
One available

SOLD

Benefits

- Recognition on the ANC2018 website and app
- Link to your website on the ANC website
- Your display banner displayed
- Acknowledgement during the keynote
- Your promotional material in the conference bags
- Your logo on the ANC2018 videos available for purchase after the event
- One complimentary full ANC2018 registration

Gala Dinner

Saturday 22 September

\$2,500
Two available

SOLD

Benefits

- One complimentary full ANC registration
- Two complimentary Conference Dinner tickets
- Recognition on the ANC2018 website and App
- Link from ANC website to your website
- Your display banner displayed
- Your promotional material in the conference satchels
- Option of a three-minute promotional speech for your organisation at the dinner, if desired

Accessibility

(Captioning & accessibility services)

\$2,000
Two available

Benefits

- Recognition on the ANC2018 website and App
- Link from ANC website to your website
- Inclusion of your organisation's logo in the official PowerPoint loop at the introduction to keynotes, plenary sessions and during breaks
- Your promotional material in conference bag
- Your logo on the ANC2018 videos available for purchase after the event

Volunteers

\$2,000

One available

Benefits

- One complimentary full ANC registration
- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Your display banner displayed
- Your promotional material in the conference bags
- Option of a three-minute promotional speech for your organisation at the dinner, if desired

Interpreting

\$2,000

Four available

SOLD

Benefits

- Your logo on the interpreting team garments
- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenary sessions and during breaks
- Acknowledgement during the conference
- Your promotional material in the conference bags
- Your logo on the ANC2018 videos available for purchase after the event

StreetLeverage Live Australia

\$1,000

Four available

Benefits

- One complimentary StreetLeverage Live Australia registration
- Recognition on the ANC2018 website and app
- Link from ANC website to your website
- Your organisation's logo in the official power point loop shown at the StreetLeverage Live Australia introduction and during breaks
- Your promotional material in the conference bags

ANC App

An exciting new addition to ANC is the online platform for the Program and the ANC App. This is a new feature of the ANC landscape and an exciting first for any sponsor. It is intended that the ANC App will be a regular feature for future conferences

The app is currently in development and will be made available for download in the App Store and Google Play. It is estimated the App will be available approximately one month before the conference and will contain the following features:

- Interactive Conference timetable – you can create your own timetable
- Brief bio about each presenter and synopsis of their topic
- Conference venue map
- Information about your organisation according to your sponsorship package
- Information about pre- and post- conference events (arranged separately)

App Sponsorship

\$3,000

One available

Benefits

- Your logo featured on the ANC App
- Link from ANC website to your website
- Inclusion of your organisation's logo in the official PowerPoint loop at the introduction to keynotes, plenary sessions and during breaks
- Acknowledgement during the conference
- Your promotional material in the conference bags

Exclusive Packages

Time with Keynote Presenter

\$2,000 Two available

Benefits

- Personal introductions and preferential seating at gala dinner with one of two keynote presenters. One conference dinner ticket is included in this package.
- Additional opportunity to give thank you gift to presenter following keynote presentation if desired



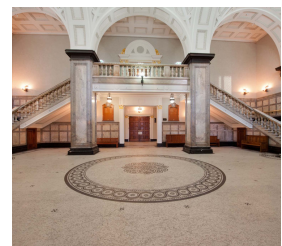
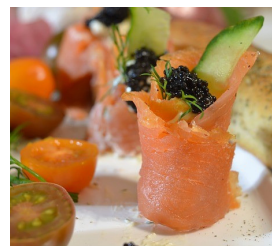
Time with Gala Dinner Entertainer

\$1,000 One available

*Subject to availability

Benefits

- Personal introductions and preferential seating at conference dinner with the entertainer. One gala dinner ticket is included in this package.
- Additional opportunity to give thank you gift to presenter following keynote presentation if desired



Important Notes

Upon release of the conference program, your business will be promoted on the ASLIA website and social media in accordance with your package.

For those packages that include a display table, your staff are invited to promote your organisation at your display table and to interact with delegates but they cannot attend any sessions. For your sponsored event, rotation of your staff is possible but all must be registered for catering purposes (morning tea, afternoon tea and lunch). Bump-in is possible between 4:00 pm on the day before the sponsored event to 9:00 am on the morning of the sponsored event and all display tables must be attended for each sponsored day. Bump out is possible once afternoon tea has concluded for your sponsored event.

ANC2018, Welcome Reception, StreetLeverage Live Australia, Gala dinner tickets may be purchased separately for stall attendees.

ASLIA has a commitment to support the local Deaf community and there will be a number of display tables made available to community organisations. Contact the ANC Sponsor Organiser to discuss. Attendees are subject to the same arrangements as above.

*Sponsorship Opportunities and Exclusive Packages do not include GST. ASLIA is not registered for GST.

*While ANC2018 offer all packages in good faith, packages may be negotiated or withdrawn to ensure suitability for the ANC2018 Program, scheduled events, and our prospective sponsors.

Partnering Mindfully

ASLIA has resolved that it will make this and future conferences as sustainable as possible. This will be achieved in a number of ways. The ANC2018 conference schedule will be available on the ANC2018 website and in the ANC2018 App. The schedule can be downloaded and printed prior to the conference for those wanting a hard copy.

Each delegate will receive an appropriately sourced conference bag. We ask that all sponsors give careful consideration so as to avoid wastage choosing items that can be reused, recycled, and one that has a low impact on the environment.

If you are allocated a trade display, this is an opportunity to "go to town" with your promotional materials. Regular announcements will be made during the conference to remind delegates to visit your table.

Your support in achieving a sustainable, environmentally friendly conference is appreciated.

Yes, Count us in.



Thank you for your support.

We warmly welcome you to ANC2018.

Please complete the form and email to anc-sponsors@aslia.com.au

For enquiries regarding sponsorship, please email our Sponsorships & Grants Coordinator Bobbie Blackson at anc-sponsors@aslia.com.au





ANC2018, *StreetLeverage*

Sponsorship EOI Form

anc-sponsors@aslia.com.au

Sponsorship Expression of Interest (Updated 16 July 2018)

This is an interactive form, please enter your information and preferences and then save and send to the email address below.

Details of your organisation

| | | | |
|---|---|--------|--|
| Organisation Name: | | | |
| Contact Person | | Phone: | |
| Postal address: | | | |
| Email address: | | | |
| Our organisation would like to invest in the following packages: (select all that apply) | | | |
| SOLD ANC2018 Conference Partner - \$6,000 | | | |
| <input type="checkbox"/> Keynote Presentations (1 LEFT) - \$4,000 | <input checked="" type="checkbox"/> Welcome to Country (1) - \$1,500 | | |
| <input type="checkbox"/> Welcome Reception (1) - \$3,000 | <input type="checkbox"/> Accessibility (2) - \$2,000 | | |
| <input type="checkbox"/> ANC2018 App (1) - \$3,000 | <input type="checkbox"/> Volunteers (1) - \$2,000 | | |
| <input checked="" type="checkbox"/> Gala Dinner - \$2,500 | <input checked="" type="checkbox"/> Interpreting (1) - \$2,000 | | |
| <input type="checkbox"/> Plenary Sessions (5) - \$2,000 | <input type="checkbox"/> Concurrent Sessions (7 LEFT) - \$1,000 | | |
| ITNS Packages are no longer available | | | |
| <input type="checkbox"/> <i>StreetLeverage</i> Sponsor (4) - \$1,000 | | | |
| Exclusive Packages (Subject to availability) | <input type="checkbox"/> Gala Dinner seating with Keynote Presenter - \$2,000 <input type="checkbox"/> Dr Karen Bontempo <input type="checkbox"/> Brandon Arthur <input type="checkbox"/> Gala Dinner seating with Entertainer (TBA) - \$1,000 | | |

For all enquiries or submission of EOIs, please contact Bobbie Blackson at anc-sponsors@aslia.com.au Thank you!