

# ANC2020 SPONSOR PROSPECTUS

## STRENGTH IN DIVERSITY

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September 18-21 2020  
Newcastle, NSW



# ASLIA CHAIR WELCOME

Dear Partner,

The Australian Sign Language Interpreters' Association Inc (ASLIA) would like to extend a warm invitation to you regarding sponsorship of the 2020 ASLIA National Conference (ANC 2020) which will be held on 18th to 21st September in Newcastle, New South Wales.

The theme “Strength in Diversity” reflects our belief that the greatest benefit to our industry and the communities we work in comes from the diverse range of individuals that bring so much to the communities we serve. The ANC2020 will bring together key stakeholders within the interpreting and Deaf sectors to harness the power that comes from working collaboratively to address the challenges faced by our industry.

ASLIA is extremely honoured to welcome our Keynote presenter Professor Alys Young. We look forward to the insights that Alys will share with us. In addition, for the first time ASLIA will be working together with Auslan teachers and Melbourne Polytechnic (as a sponsor) to provide a parallel stream of workshops for our Auslan teaching colleagues.

For the first time the ANC will be hosted on the traditional lands of the Awabakal and Worimi, in a wonderful regional city that I’m sure delegates will enjoy. Together with ASLIA New South Wales, we look forward to welcoming you to Newcastle in 2020.

We look forward to your support. Your partnership and collaboration is greatly valued

Regards,

**Julie Judd**

ASLIA CHAIRPERSON



# ABOUT ASLIA

The Australian Sign Language Interpreters' Association (ASLIA) is a not-for-profit body and is the national peak organisation representing the interests of Auslan - English Interpreters and Deaf Interpreters in Australia.

The Association is comprised of a national board, with representatives from ASLIA associations in most Australian States and Territories. ASLIA has a 25-year history of representing the Auslan/English Interpreting industry. ASLIA takes a proactive and collaborative approach to resolving issues faced by practitioners and the industry.

ASLIA's approach is two-fold:

- awareness and education among interpreters,
- advocating for best practice and working conditions for interpreters.

These activities take place in collaboration with employers, practitioners and clientele (both deaf and non-deaf) which contributes as much as is possible to a sustainable interpreting industry.



# CONNECTING AT ANC2020

## Who you will meet at ANC2020

- Certified interpreters & interpreters in training
- Advocates & policy developers in the deaf & interpreting sectors
- Deaf/ hard of hearing people
- Interpreter trainers and interpreter training providers
- Service providers & interpreting agencies
- Researchers and educators in the deaf & interpreting sectors
- Professionals working in the deaf & interpreting sectors
- Decision makers in the government sector
- Our Deaf/hard of hearing & interpreter friends in the Oceanic region
- Parents of deaf/ hard of hearing children

## Why sponsor ANC2020?

The Organising Committee is building a program that will raise a high level of interest, attracting a range of delegates both locally, nationally and internationally. This conference will provide sponsors with a cost-effective means to:

- Increase awareness of your company's brand and reputation
- Raise your company's profile to those within and outside the industry who are keen to learn more about the benefits of your products and services
- Build goodwill by demonstrating your company's support and contribution towards interpreter provision
- Broaden your network of potential customers by engaging them in a relaxed and informative environment

# ABOUT ANC2020

## ASLIA National Conference 2020 – Strength in Diversity

### Friday 18th September:

In line with the conference theme of 'Strength in Diversity', we are working with ASLIA NSW on 'Opening up Diverse Communities'. ASLIA NSW will provide simultaneous workshops around the LGBTQIA+, Muslim, Deafblind and Indigenous communities.

### Friday 18th September – Sunday 20th September:

#### ASLIA National Conference

This includes the Friday Night Welcome, JW Flynn Oration and ASLIA AGM; also the main conference sessions throughout Saturday and Sunday, with our Gala Dinner being held on the evening of Saturday 19th September.

### Sunday 20th September:

Auslan Teachers workshop

### Monday 21st September:

ASLIA National will hold its Interpreter Trainers' Network Symposium (ITNS).



# ABOUT ANC2020

## **ANC2020 Keynote Speaker: Professor Alys Young**



Professor Alys Young PhD, FAcSS is a social scientist who for the past 30 years has specialised in applied health and social care research concerning deaf people across the lifecourse. She has led numerous research studies focussing on health and wellbeing, the organisation, delivery and reform of services to promote equality, and is author of over 150 published works. She is Professor of Social Work at the University of Manchester, and leads the Social Research with Deaf People group, which is a sign bilingual team of deaf and hearing applied social scientists. She is particularly interested in the impact of professional behaviours and interactions on personal wellbeing, individual agency, and the (re)production of structural inequalities within service delivery. This interest extends to sign language interpreters as actors in resilient enabling change processes.

## **Inaugural Auslan Teachers Conference**

ASLIA is delighted to welcome the Inaugural Auslan Teachers Conference on board. This one day conference for Auslan Teachers will be held on the Sunday, and aims to:

- Provide Auslan teachers across Australia with the opportunity to discuss Auslan teaching as a profession, including research and teaching practice
- Build a national network of Auslan teachers as a community of practice

# CONFERENCE PROGRAM



## ANC2020 DRAFT PROGRAM

FRIDAY 18 SEPTEMBER	
ASLIA NATIONAL CONFERENCE – WORKSHOPS	
Friday Workshops	9.30 - 12.30 pm Workshop 1
	9.30 - 12.30 pm Workshop 2
	<b>12.30-1.30pm LUNCH</b>
	1.30 - 4.30 pm Workshop 3
	1.30 - 4.30 pm Workshop 4
FRIDAY 18 SEPTEMBER – WELCOME	
ANC Opening	5 – 6.30pm pm Welcome drinks & canapes
	6.30 – 9pm Official Opening, ASLIA AGM & JW Flynn Oration

SATURDAY 19 SEPTEMBER		
ASLIA NATIONAL CONFERENCE - DAY 1		
08:00	Registrations Open	
Day 1 Session 1 9 – 10.45am	Official Welcome	
	KEYNOTE – <i>Professor Alys Young</i>	
10.45 – 11.15 am MORNING TEA		
Day 1 Session 2 11.15 – 12.30pm	Concurrent Session	Concurrent Session
12.30 – 1.15 pm LUNCH		
Day 1 Session 3 1.15 – 2pm	Concurrent Session	Concurrent Session
Day 1 Session 4 2 – 2.45 pm	Concurrent Session	Concurrent Session
2.45 – 3.15 pm AFTERNOON TEA		
Day 1 Session 5 3.15-4.30	Plenary Session	
4.30 – 4.45 pm	Wrap Up	
7.00 – 11.00 pm GALA DINNER		

# CONFERENCE PROGRAM



## ANC2020 DRAFT PROGRAM

SUNDAY 20 SEPTEMBER			
ASLIA NATIONAL CONFERENCE - DAY 2			AUSLAN TEACHERS CONFERENCE
9.00am	Registrations Open		8.30am* Registrations Open*
Day 2 Session 1 9.30 – 10.30am	Opening Day 2 KEYNOTE – <i>Professor Alys Young</i>		9am* Welcome & Keynote*
10.30 – 11.00 am MORNING TEA			
Day 2 Session 2 11 – 11.45 am	Concurrent Session	Concurrent Session	AT Conference Session
Day 2 Session 3 11.45 – 12.30 pm	Concurrent Session	Concurrent Session	AT Conference Session
12.30 – 1.15 LUNCH			
Day 2 Session 4 1.15 – 2 pm	Concurrent Session	Concurrent Session	AT Conference Session
Day 2 Session 5 2 – 2.45 pm	Concurrent Session	Concurrent Session	AT Conference Session
2.45 – 3.15 pm AFTERNOON TEA			
Day 2 Session 6 3.15 – 4.15 pm	Plenary Session – Auslan Interpreting Stakeholder Discussion		AT Conference Session
4.15 – 4.45pm	Wrap Up, Thanks and Close		AT Conference Session & Close

\* Auslan Teachers Conference will start at a different time to ANC2020

MONDAY 21 SEPTEMBER	
INTERPRETER TRAINERS' NETWORK SYMPOSIUM	
ITNS	9.30 - 12pm
	12 – 1pm LUNCH
	1 - 4 pm



# SPONSORSHIP OPPORTUNITIES

ASLIA warmly invites you to consider becoming a partner, sponsor or supporter. Your organisation will receive valuable exposure to our delegates while your input will help to ensure the future sustainability of the ASLIA National Conference (ANC). There are three key elements to ANC2020 – the conference itself, and pre and post conference workshops.

Please indicate your interest by contacting our Sponsorship and Grants Coordinator: [anc-sponsors@aslia.com.au](mailto:anc-sponsors@aslia.com.au).

## **Conference Partner \$6,000**

One available

Benefits:

- Two complimentary full ANC registrations (this does not include the Friday or Monday workshops)
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC2020 website to your website
- Positioning of your free-standing display banner in the main hall for the duration of ANC2020
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Provision of a display table at the venue
- Option of a three-minute promotional speech for your organisation on the Saturday of the conference, if desired
- Your logo on any ASLIA ANC2020 webinars produced

# SPONSORSHIP OPPORTUNITIES

## ***Interpreting* \$5,000**

One available

Benefits:

- Two complimentary full ANC registrations (this does not include the Friday or Monday workshops)
- Your logo to be displayed prominently on or near the interpreters for the duration of the conference
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Acknowledgement during the conference
- Provision of a display table at the venue
- Your logo on any ASLIA ANC2020 webinars produced



# SPONSORSHIP OPPORTUNITIES

## **Keynote Presentations \$4,000**

Two available (one Saturday and one Sunday)

Benefits:

- One complimentary full ANC registration (this does not include the Friday or Monday workshops)
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC2020 website to your website
- Positioning of your free-standing display banner in the main hall for the duration of ANC2020
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Opportunity to introduce the Keynote presenter on your designated day, if desired
- Provision of a display table at the venue
- Your logo on any ASLIA ANC2020 webinars produced



# SPONSORSHIP OPPORTUNITIES

## ***Gala Dinner, Saturday 19th September***      **\$4,000**

One available

Benefits:

- One complimentary full ANC2020 registration (this does not include the Friday or Monday workshops)
- Two additional complimentary Conference Dinner tickets
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Positioning of your free-standing display banner at the Saturday Gala Dinner
- Option of a three-minute promotional speech for your organisation at the Gala Dinner, if desired

## ***Accessibility (captioning and accessibility services)***      **\$4,000**

One available

Benefits:

- One complimentary full ANC2020 registration (this does not include the Friday or Monday workshops)
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Positioning of your free-standing display banner in the main hall for for the duration of ANC2020
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Provision of a display table at the venue

# SPONSORSHIP OPPORTUNITIES

## ***Welcome Reception, Friday 18th September***      **\$3,000**

One available

Benefits:

- One complimentary full ANC2020 registration (this does not include the Friday or Monday workshops)
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Positioning of your free-standing display banner at the Friday Welcome Reception
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Option of a three-minute promotional speech for your organisation at the Welcome Reception, if desired

## ***ANC Conference App***      **\$3,000**

One available

Benefits:

- One complimentary full ANC2020 registration (this does not include the Friday or Monday workshops)
- Your logo featured on the ANC2020 Conference App
- Recognition on the ANC2020 website
- Link from ANC website to your website
- Inclusion of your organisation's logo in the official power point loop which will be shown at the introduction to keynotes, plenaries and during breaks
- Positioning of your free-standing display banner for the duration of ANC2020

# SPONSORSHIP OPPORTUNITIES

## **Volunteers      \$2,000**

One available

Benefits:

- One complimentary full ANC2020 registration (this does not include the Friday or Monday workshops)
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Positioning of your free-standing display banner for the duration of ANC2020
- Your logo on any ASLIA ANC2020 webinars produced

## **Welcome to Country      \$1,500**

One available

Benefits:

- One complimentary Friday Night Welcome Reception Ticket or Saturday Night Gala Dinner ticket
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Positioning of your free-standing display banner during the Welcome to Country
- Your logo on any ASLIA ANC2020 webinars produced

## **Conference sessions      \$1,000**

Eight available

Benefits:

- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Positioning of your free-standing display banner at each sponsored session
- Acknowledgement during the session sponsored
- Your logo on any ASLIA ANC2020 webinars produced

# SPONSORSHIP OPPORTUNITIES

## ***Pre & Post Conference Workshops***     **\$1,000**

Five available

Benefits:

- One complimentary registration to a pre or post conference workshop of your choice
- Recognition on the ANC2020 website and ANC Conference App
- Link from ANC website to your website
- Your organisation's logo in the official power point loop shown during the pre & post conference workshops
- Positioning of your free-standing display banner during each sponsored workshop



# NOTES FOR SPONSORS

## **Other Sponsorship Opportunities**

If these sponsorship packages do not meet your needs or interests, but you would like to support this conference, please contact the organisers on [anc-sponsors@aslia.com.au](mailto:anc-sponsors@aslia.com.au) to discuss tailor-making a package to meet your needs.

## **Exhibition Opportunities \$300**

A limited number of display tables will be available, and will be allocated in order of receipt of application forms. To secure your space in the display area, please complete and return the application form on page 18 with payment.

Upon release of the conference program, your organisation will be promoted on the ASLIA website, the conference app, and social media in accordance with your package.

For those packages that include a display table, your staff are invited to promote your organisation at your display table and to interact with delegates but they cannot attend any sessions. For your sponsored event, rotation of your staff is possible but all must be registered for catering purposes (morning tea, afternoon tea and lunch). ANC2020, Pre and Post Conference workshop, Welcome Reception and Gala Dinner tickets may be purchased separately for display table attendees.

Bump-in is possible from 8am on the day of the sponsored event. All display tables must be attended for each sponsored day. Bump out is possible once afternoon tea has concluded on the day of your sponsored event.

ASLIA has a commitment to support the local Deaf community and there may be a number of display tables made available to community organisations. Contact the ANC Sponsor Organiser to discuss this. Attendees are subject to the same arrangements as above.

*Sponsorship Opportunities and Exclusive Packages do not include GST. ASLIA is not registered for GST.*

*While ANC2020 offer all packages in good faith, packages may be negotiated or withdrawn to ensure suitability for the ANC2020 Program, scheduled events, and our prospective sponsors.*



# A SUSTAINABLE CONFERENCE

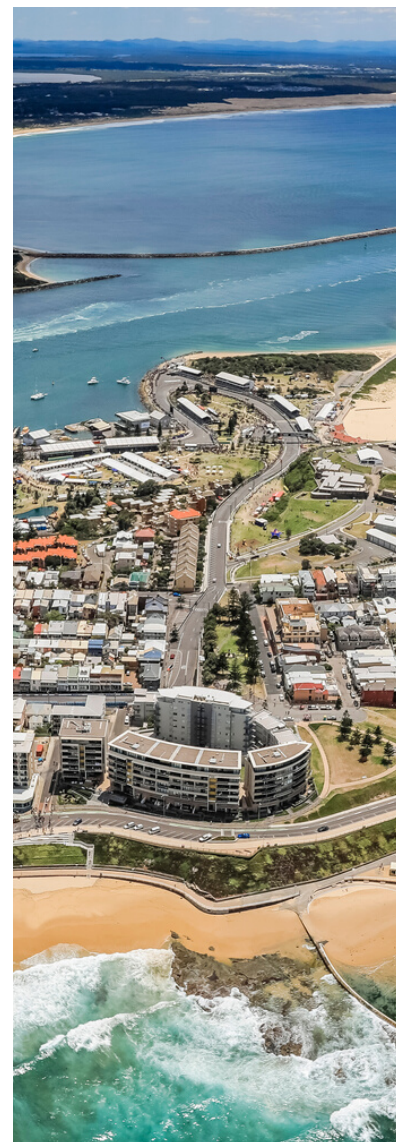
AASLIA is committed to making its conferences as sustainable as possible. We are always exploring new ways to do this.

The ANC2020 conference schedule will be available on the ANC2020 website and in the ANC2020 App. As part of our goal for sustainability, we will not be providing a conference satchel, a hard copy of the program, or promotional materials.

The schedule can be downloaded and printed prior to the conference for those preferring a hard copy.

If you are allocated a display table, this is an opportunity to provide promotional materials, and we hope you will join us in working towards creativity in sustainability. Regular announcements will be made during the conference to remind delegates to visit your table.

Your support in achieving a sustainable, environmentally friendly conference is appreciated.





## 2020 SPONSORSHIP EOI FORM

Please enter your information and preferences; and then save and send to the email address below. Expressions of Interest must be received by January 31st 2020.

ORGANISATION NAME:

CONTACT PERSON:

POSTAL ADDRESS:

EMAIL ADDRESS:

CONTACT NUMBER:

**Sponsorship Packages:**

- ANC2020 Conference Partner (1) \$6,000
- Interpreting (1) \$5000
- Keynote Presentations (2) \$4,000
- Gala Dinner (1) \$4,000
- Accessibility (1) - \$4,000
- Welcome Reception (1) \$3,000
- ANC2020 App (1) \$3,000
- Volunteers (1) \$2,000
- Welcome to Country (1) \$1,500
- Conference Sessions (8) \$1,000
- Pre & Post Conference Workshops (5) \$1,000

**Sponsorship Package Selected**

## SPONSOR AGREEMENT

I, \_\_\_\_\_ (Sponsor Name), have read and understood the terms and conditions of this sponsorship prospectus

**Sponsor Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

For all enquiries or submission of EOIs, please email us at [anc-sponsors@aslia.com.au](mailto:anc-sponsors@aslia.com.au)