

Annual Sponsorship Opportunities 2025

Platinum Sponsor

Quantity 3 **Price** \$10,000

Inclusions and benefits:

- **Branding:** Prominent placement of your logo on ASLITA's homepage, linking directly to your website. Your logo regularly featured in the ASLITA e-news.
- **Event Co-Hosting:** Co-host an industry event of your choosing (excluding ANC) including your logo displayed and acknowledged in relation to the event.
- **Sponsor Spotlight:** Feature in a dedicated sponsor spotlight in an ASLITA e-news and four (4) dedicated posts on social media channels throughout the year thanking your organisation. Your organisation featuring in one 60 second Instagram story during the year (content by negotiation).
- **First Right of Renewal:** Guarantee your continued partnership by securing the first right of renewal (available once per sponsorship)
- **Complimentary ASLITA Membership:** Five complimentary ordinary memberships

Gold Sponsor

Quantity 3 **Price** \$ 3,500

Inclusions and benefits:

- **Branding:** Your logo displayed on ASLITA's Sponsorship website linking to your website. Your logo regularly featured in the ASLITA e-news. Three posts on social media throughout the year thanking your organisation.
- **Event Sponsorship:** Choice to sponsor specific ASLITA events, gaining strong visibility in the community.
- **Complimentary ASLITA Membership:** two complimentary ordinary memberships
- **Choice of allocation of sponsorship funds:** choice to either allocate the funds towards a professional development events or specific specialised areas (First Nations Committee, Deaf Interpreter and Translator Committee, Interpreting in Educational Settings Committee, Mentoring). Your logo displayed in association with how the funds are allocated.

Silver Sponsor – Priority Areas

Quantity 5 **Price** \$1,800

Inclusions and benefits:

- **Branding:** Your logo displayed on ASLITA's Sponsorship website linking to your website. Your logo regularly featured in the ASLITA e-news. Two posts on social media throughout the year thanking your organisation
- **Complimentary ASLITA Membership:** two complimentary ordinary memberships
- **Funds allocated to the priority area of your choosing:** (First Nations Committee, Deaf Interpreter and Translator Committee, Interpreting in Educational Settings Committee, Mentoring).

Bronze Sponsor – Project Specific

Quantity 10 **Price** \$1,000-\$10,000 by negotiation

Inclusions and benefits:

- **Website Listing:** Basic branding on ASLITA's sponsorship website. Your logo featured in any communications and updates related to project. Your business acknowledged as a sponsor in any documents and outputs associated with the project.
- **Personalised Updates:** Receive regular updates regarding the projects progress
- **Funds allocated to the project area of your choosing:** Select from current projects or negotiate a project proposal. (e.g. of existing projects Mentoring Program Project, Certified Provisional Deaf Interpreter Best Practice Project, Preservation of ASLITA History.) The duration of this sponsorship package will follow the length of the project rather than financial year.

Tailored Sponsor

Quantity **Price** \$

Inclusions and benefits:

- **Website Listing:** Basic branding on ASLITA's website. Your logo featured in any communications and updates related to project. Your business acknowledged as a sponsor in any documents and outputs associated with the purpose of the sponsorship.
- **Personalised Updates:** Receive regular updates regarding the projects progress
- **Funds allocated to the area of your choosing:** choose how the funds are allocated towards a professional development events or specific specialised areas (First Nations Committee, Deaf Interpreter and Translator Committee, Interpreting in Educational Settings Committee, Mentoring). Networking opportunities, building financial literacy, building technical literacy, building business skills, further education. Your logo displayed in association with how the funds are allocated

In-Kind Sponsorship

Inclusions and benefits:

- **Custom Benefits:** Tailored recognition based on the value of non-monetary contributions such as services, equipment, or expertise (including legal expertise, financial expertise, access to digital platforms or technology).
- **Flexible Engagement:** Customizable involvement in ASLITA's activities and branding based on the nature of the in-kind support.

Version History

| Version Date | Prepared by | Checked by | Approved by motion | Summary of updates |
|------------------|-------------------|--|------------------------------|--|
| V0.1 Aug 2024 | Belinda Roberts | | | Draft content. |
| V0.2 2025 | Danielle Ferndale | | | Updated branding Added pricing amended benefits |
| V1 2025 | Danielle Ferndale | Sheree Murray Lauren Briigmann Alex Jones Brittany Manifis Neil Phipps | 19 th May 2025 | Approved by board |